

Partnership Prospectus

2nd Edition

LARGE SCALE SOLAR SE

Establish your place within the Southern
European Energy Transition

2-3 July 2024
Athens, Greece



200+
Delegates



50+
Industry
Speakers



8 hours of
Unmatched
Networking
Opportunities



2 Days
Of High-Quality
Content



Win Opportunities
in New Southern
Europe Markets

Our 2024 Sponsors & Partners

Silver Sponsors



Supporting Sponsor



Exhibitor



Editorial Partners



Partners



Welcome to Large Scale Solar Southern Europe 2024

We are delighted to return to Greece in July for our 2nd Large Scale Solar Summit!

With a detailed programme designed around senior players from the most active Developers, EPCs, Banks and Funds in the region, Large Scale Solar Southern Europe will bring together countries including Greece, Turkey, Croatia, and Italy all under one roof.

The summit will address the most pressing challenges, opportunities, and trends in the solar power production industry, as well as exploring its complimentary technologies: Energy Storage and Green Hydrogen.

This is an opportunity to be at the forefront of an ever-expanding market for the solar industry, and to be a key player in conversations, developments, and progress towards government targets.

The Large Scale Solar Series has been bringing together key stakeholders who have been shaping the sustainable energy future for over a decade.

Included in the series is Large Scale Solar Europe which has been running for 12 years, Large Scale Solar Central Eastern Europe and Large Scale Solar USA, both of which are now in their 3rd editions. Each event includes high-quality presentations and panels discussing the challenges and opportunities for solar.



Charlotte Reynard

Senior Conference Producer, Solar Media
creynard@solarmedia.co.uk



Our mission

To inspire change and create the knowledge and networks that will accelerate a decentralised, intelligent and sustainable energy market.



Our approach

Large Scale Solar Southern Europe is far more than just another solar event- our unique proposition is that we are obsessed with delivering unique insights creating dialogue and partnerships. Your customers attend this summit to better understand the technology disrupting the market, build strong partnerships with new and existing customers and to seek help with making the right investment decisions. As utility-scale solar evolves at pace and we see more projects in the pipeline, only the most innovative players will succeed; now is the time to invest in marketing and business development that puts your unique proposition and brand at the forefront of decision makers minds.



Our commitment

To our commercial partners, we are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new products, no one is better placed to help than our team. Thank you for taking the time to discuss our offering and we look forward to taking this exciting journey with you.

Who Will You Meet?

“Very informative event, with excellent speakers and topic and important players as attendees”
Luxen Solar

End Users

65%

- Developers
- Utilities and Oil and Gas Companies
- Investors and Lenders
- Energy Buyers
- Asset Owners
- Development banks and multilaterals
- Transmission and Distribution Companies
- Regulators

Solution Providers

35%

- Solar Manufacturers
- Energy Storage Manufacturers
- O&M Companies
- EPCs
- Law Firms
- Consultancies
- Software Companies
- Testing & Certification
- Analysts

Attendees by Country in 2023

1. Germany
2. Poland
3. Lithuania
4. Belgium
5. Austria
6. Hungary
7. Romania
8. Serbia
9. Greece
10. Italy
11. Spain
12. Portugal

Event in Numbers



150+
Registered



19
Countries
Represented



8 hours of
Networking
Sessions



50+
Speakers



13
Sponsors and
Exhibitors

Key 2024 Themes

“ Leading event for Southern Europe”
Entricity

**Updates in
Government
Policy, Legislation,
and Regulations**



**Addressing Grid
Connections,
Congestion, and
Deployment**



**Co-location of
Storage and
Solar**



**Solar Hybridisation
with Wind and
Green Hydrogen**



**Supply Chain
Expansion**



**Planning and
Permitting
Processes**



**Technological
Innovations**



“ Exceptional”
Aquila

Delegate Profiles

C-level, Founder,
Board Member

16%

Financial, Business
Development, Consultants
and Partners

40%

Directors and Vice
Presidents

28%

Technical
Roles

17%

Job Titles

Account Executive	Head of Energy	Member of the Board
Account Manager	Head of Energy - Italy	Partner
Area Manager	Head of Energy EMEA	Partner, International Finance
Associate Director	Head of Energy Storage	Policy Advisor
Associate Director - Senior Banker	Head of Engineering	Policy Manager
Associate Director, Business Development, Europe	Head of EU Power	Power Originator
BESS Vice President EMEAT	Head of Events	Product Manager
Business Development Director	Head of Global Business Development	Product Manager Greece
Business Development Manager - BESS	Head of Marketing EU	Project Development Europe
Chief Commercial Officer	Head of Operations	Project Manager
Chief Operating Officer, Bod Member	Head of Revenue	Regional Director
Chief Procurement Officer	Head of Sales EMEA	Regional Director EMEA
Chief Sustainability Officer	Head of Solar Business Line	Regional Lead PPA Transactions - Southern Europe
Commercial & Procurement Head	Head of South East Europe	Sales Development Representative
Commercial Associate SEE	Head of Strategy, Analytics & Process Europe, Africa & International	Sales Director
Commercial Director	Head of Strategy, Analytics and Process	Sales Director South Eastern Europe
Commercial Manager	Head of Structured Finance EMEA, France	Sales Manager
Commercial Sales Specialist & Inside Sales	Institutional Affairs Officer	Sales Manager Italy Utilities
Country Manager	International Sales Director	Senior Analyst
Country Manager Greece	International Sales Manager	Senior Associate
Developer	Investment Director	Senior Development Manager
Development Director - Greece	Investment Manager	Senior Director of Technology and Quality, Solar and Storage
Director	Junior Legal Counsel Europe	Senior Director, Technology and Quality
Director - M&A and Structured Finance	Junior Sales Manager Southeastern Europe	Senior Investment Manager Leiter Energie
Director - Project Finance	Junior Technical Engineer Europe	Senior Product Manager
Director of Business Development	Key Account Manager	Senior Vice President - Europe
Director of Construction Department	Lead Economist	South EU Market Director
Distribution Sales Manager	M&A Analyst	Special Advisor to the Secretary General for Energy and Mineral Resources
EMEA Key Account Manager Tracker	Manager - SDR Team	Sr. Marketing Specialist
Executive Board Member	Managing Director	Strategic account manager
Export Manager	Managing Director - Greece	SynaptiQ Sales Manager
Founder & Managing Director	Managing Director - Italy	Technical Support for the implementation of the National Hydrogen Strategy of Greece - H2Greece
Founder and CEO	Managing Director - Renewable Energy Investments	Unit Manager
General Manager	Managing Director & Investment Director	Vice President - Engineering & Construction
General Manager Key Accounts	Managing Director for Greece	Vice President Business Development, Gas & Power Division
GM Network Development	Managing Partner	VP Business Development Europe
Head Asset Manager	Manufacturing Decarbonization Director	VP of Sales
Head of BD Greece, Energy Group	Market Director Southern EU	VP Sales & Marketing
Head of Business Development	Marketing & Communication Manager	
Head of Commercial - Greece	Marketing Specialist	
Head of Commercial Office	Marketing Specialist Event Planning	
Head of Development		
Head of Development and Construction Greece		

2023 Participating Companies

“Informative and opportunity for networking”
PV Consulting





Our 2023 Previous Speakers

How do you want to be perceived in 2024 - An industry influencer, market innovator, trusted partner, disruptor or thought leader? To join our esteemed list of event speakers please get in touch with [Charlotte Reynard](mailto:creynard@solarmedia.co.uk) and let us know!



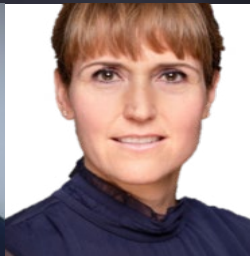
Ypatios Moysiadis
Managing Partner
Wattcrop



Katherine Poseidon
Head of Strategy,
Analytics and Process
Voltaia



Saverio Roda
Investment Director
Tages Capital



Angela Wiebeck
Chief Sustainability Officer
Aquila Group



Shane Woodroffe
CFO
Rezolv Energy



Harry Gibson
Managing Director
Augusta & Co



Evangelos Gazis
Head of South East Europe
Aurora Energy Research



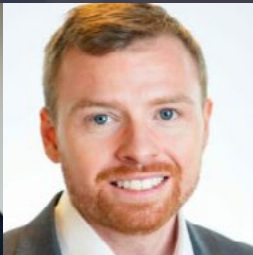
Andreas Gandolfo
Head of EU Power
BloombergNEF



Konstantinos Natsis
Director of Construction
Department
PPC Renewables



Matthew Tilbrook
Director - Project Finance
Mytilineos



Tadgh Cullen
Head of Energy Storage
Cero Generation



Isabel Rodriguez
Managing Director
- Renewable Energy
Investments
Glennmont Partners



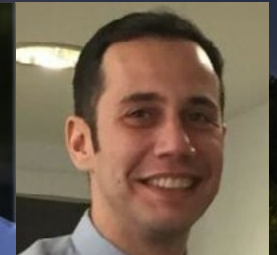
Costas Caralis
Managing Director for
Greece
Hive Energy



George Touloupas
Senior Director of Technology
& Quality, Solar and Storage
Clean Energy Associates



Can Kökten
Vice President -
Engineering &
Construction
Clenergy



Harris Damaskos
Associate Director -
Senior Banker
EBRD

Sponsorship Benefits

“ I believe I will sign new deals shortly because of LSSSE and will need to attend the event not only to speak, but also for Renewals negotiation”
RatedPower

We are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.

Schedule an exploratory call with the team



Lead Generation

Make sure you make best use of your time, develop new business opportunities with guaranteed 1-2-1 meetings in Greece



Shorten Sales Cycles

Accelerate decisions by accessing qualified decision makers responsible for Large Scale Solar deployment across Southern Europe



Thought Leadership

Present a case study, ensuring the market is fully conscious of the unique benefits of your solutions and advantages of partnering or investing in you



Innovation & Leadership

Join a panel and strengthen your commitment to driving solar deployment and position yourself as a key enabler



Relationship Building

Network and have fun with attendees, cementing your position as a leading partner of choice when deploying utility-scale projects



Brand Recognition

Amplify your brand around the event and ensure you are front of mind with qualified decision makers and industry stakeholders

Learn more about sponsoring this event



What Sponsorship Looks Like

Presentations & Panels



Exhibition Stands



Branding



Networking



Meetings



Gallery



[View All Images Here](#)

Sponsorship Options

	Host £75,000	Diamond £45,000	Platinum £35,000	Gold £25,000	Silver £20,000	Bronze £15,000	Supporting £12,000	Exhibitor £8,000
Conference Influence								
Opportunity to chair the event	•							
Keynote solo presentation	•	•						
Keynote panel position	•	•						
Solo presentation			• Day 1	• Day 1	Day 2			
Panel position			•	•	•	•	•	
Private round table / workshop	•	•	•					
Sponsored Content - 1 piece supplied by client and distributed at event by SM team	•	•	•	•				
Pre or post-event webinar	•	•						
Event Branding								
Exhibition stand with backdrop and basic furniture (*upgraded furniture package)	•*	•*	•*	•*	•	•		•
Enhanced branding - Tier 1	•	•	•	•				
Enhanced branding - Tier 2					•	•		
Logo to appear on all event event signage	•	•	•	•	•	•	•	•
Advertisement in event app	•	•	•	•				
Profile and logo in event app	•	•	•	•	•	•	•	•
Meeting & Networking Service								
Delegate passes	10	10	6	5	3	3	2	2
Customer VIP tickets	10	10	5	3	2			
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 weeks afterwards)	•	•	•	•	•	•	•	•
Target account list invite with 50% off promotional ticket code	30	30	20	20	10	5		
Guaranteed introductions	10	10	10	8	6	3		
Post Show								
Full event delegate list to be shared including: full name, company name, job title and email address.	•	•	•	•				
Sponsors solo presentation or panel discussion participant list only to be shared including: Full name, company name, job title and email address.					•	•	•	
Pre-Event								
Company logo and profile to feature on our website	•	•	•	•	•	•	•	•
Reciprocal Website link to your home page from event website	•	•	•	•	•	•	•	•
Company logo and link to be included in HTML email campaigns	•	•	•	•	•	•	•	•
Promotion on relevant social media channels	•	•	•	•	•	•	•	•



Additional Branding

Tier 1.

- Drinks Reception (1)
- Lunch Sponsor Day 1 or Day 2 (2)
- Breakfast Sponsor (2)
- Lanyards (1)
- Wi-Fi Sponsorship (1)
- App Sponsor (1)
- Event Guide Sponsor (1)
- Bag Sponsor (1)
- Wellness Sponsor (1)
- Barista or Juice Machine (2)
- Popcorn Machine (2)
- Cloakroom Sponsor (1)

Tier 2.

- Seat Drop (4)
- Note Pad & Pens (1)
- Coffee Break Sponsor Day 1 or Day 2 (4)
- Corporate Gift (bottle, usb etc.)
- Water Station Sponsor (1)
- Private Meeting Rooms

Available on request

- Official After-party (1)
- Off-site Visits
- Golf Tournament
- Boat Trip
- 1/2 Day Workshops
- Smoothie Station
- Sponsored Roundtables
- Constructed Stand
- AV or Screens

Ticket Registration

Advanced Pricing <i>Expires 15th March 2024</i>	Super Early Bird <i>Expires 10th May 2024</i>	Early Bird <i>Expires 14th June 2024</i>	Full Price
£949	£1,199	£1,599	£1,899

Book Online »

Delegate Ticket Protection

Add Delegate Ticket Protection for just £99 when you register and we will refund the cost of the ticket in full* should the named ticket holder ('Holder') be unable to attend due to:

- Sickness, accident or injury of the Holder
- Death of Holder, or death of Holder's immediate family within 30 days of the event
- Preventative travel delays outside of Holder's control
- Extreme or adverse weather (snow, fog, storm) that prevents Holder's attendance to event venue
- Unavoidable jury service
- Strikes, riots, terrorism or other extraordinary national/international circumstance
- Changes of the date, location or main thematic qualities of the event

To view our full terms & conditions, please visit here » or contact us ✉



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