

2nd Edition

EVworldcongressUSA

Deploying EV Charging Infrastructure & Mitigating Energy Demands on the Grid

1-2 November 2023

DoubleTree by Hilton San Diego – Mission Valley, California, USA

Hello,

I want to start by thanking all the speakers, sponsors, and attendees who joined us in San Diego and made the first EV World Congress USA so special. This year, new plug-in EV sales have reached nearly 10% of the US light-duty market, with more than 3.4 million vehicles sold since 2010. To assess the impact of this momentum we were incredibly lucky to have speakers and attendees from municipalities, utilities, fleet owners, investors, charge point operators, and even airport operators.

The importance of bringing together the energy and transportation sectors was demonstrated by the development of a new EV Working Group by the Joint Office of Energy and Transportation in August, and the benefits of having both in the room at the event was clear. Whilst the discussion in the USA around EVs has not always been positive in the last year with OEMs scaling back production, those in the room agreed with executive director of the Joint Office, Gabe Klein that “The adoption of electric vehicles continues to evolve at a lightning pace”.

I was especially interested to hear case studies from businesses, with convenience stores like Choice Market and The Convenience Group looking at how EV charging can be a new revenue stream, as well as other ‘destination charging’ locations like Phoenix and San Diego Airports, sharing how installing charging is transforming their business models.

Having energy leaders in the room including the Department of Energy, the California Energy Commission, and utilities such as Southern California Edison, Centrepoint, and ESP Chattanooga gave the event a behind the scenes look at integrating EVs into the grid, smart charging systems, microgrids, and case studies of solutions for a successful EV transition.

Next year’s Congress promises to be even bigger, and I am looking forward to seeing you there to share your successes as the USA rolls out EV infrastructure at an ever-increasing rate.

Kind Regards



George Turner | Senior Conference Producer, Solar Media

Want to learn more about speaking opportunities? Contact me today!

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Post Show Report

EV World Congress USA in Numbers



50+
Speakers



150+
Registered Attendees



2
Days



25+
Panels, Presentations
& Networking Breaks



25
States Across the
US Represented

What Our Attendees Thought

We surveyed our attendees and asked them how they would rate the Congress for the following?

Quality of Speakers

100%

Said either Very Good
or Excellent



How Likely Is It That You
Would Recommend This
Congress to a Friend
Or Colleague?

Average Answer

8.4 out of 10



Overall Rating
for the Event

87%

Said Very Good



Branding of
Sponsors and Exhibitors

85%

Said Very Good



Networking &
Quality of Meetings

90%

Said Very Good



Format of the
Conference

79%

Said Very Good



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ChargePod X

Instant EV charging Infrastructure
Portable, Wired (240V or 480V)



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An Amazing Display of Content



Panel Discussion: How Collaboration Between the Transport and Energy Sectors Will Make or Break EVs



Hannon Rasool
Director - Fuels and
Transportation Division
**California Energy
Commission**



Chris Irwin
Program Manager for
Transactive Energy
Department of Energy



Laura Renger
Executive Director
**California Electric
Transportation
Coalition**



Deb Peck Kelleher
Director of Policy
Analysis and Operations
**Alliance for Clean
Energy New York**

Panel Discussion: Deploying EV Charging for Commercial and Residential Real Estate



Alecia Hill
Vice President –
Impact Investments
FCP



Jay Smith
Executive Director
Charge Ahead



Mike Fogarty
Founder and CEO
Choice Market



Karl Doenges
EV Charging
Infrastructure Liaison
NACS

Presentation: Level 2.5 Charging: Fast DC Charging Without 480V Three-Phase



Susan Linwood
CEO
ChargePodX

**Want to Speak
in 2024?
Contact Me!**



George Turner:
gturner@solarmedia.co.uk

A Snapshot of 2023 Speakers

Enquire to Speak at EV World Congress USA 2024 



Chris Irwin
Program Manager for
Transactive Energy
Department of Energy



Analisa Bevan
Zero Emission
Infrastructure Specialist
California Air Resources
Board



Deb Peck Kelleher
Director of Policy Analysis
and Operations
Alliance for Clean Energy
New York



Laura Renger
Executive Director
California Electric
Transportation Coalition



Katherine Peretick
Commissioner
Michigan Public Service
Commission



Parangat Bhaskar
Product Manager
UL Solutions



Burr Tweedy
Vice president
NY Green Bank



Evan Johnson
EV Program Manager
City of Pasadena



Mike Fogarty
Founder and CEO
Choice Market



Elizabeth Hammit
Director, Residential Energy and
Environmental Solutions
EPB (Electric Power Board)
of Chattanooga



James West
Senior Managing Director
Evercore ISI



Karl Doenges
EV Charging Infrastructure Liaison
NACS



Bonnie Trowbridge
Executive Director
Drive Clean Colorado, a
Clean Cities Coalition



Justin Carpenter
Director of Policy
Michigan Energy Innovation
Business Council



Donald Hoard
Director of Data Science, Analytics
Center for Sustainable
Energy



Scott Gosselink
Managing Director - Mobility/H2
Generate Capital



Dr Christine Holland
Economist, Energy Policy &
Economics Group
Pacific Northwest National
Laboratory



Stephanie Ly
Senior Manager, eMobility Strategy &
Manufacturing Engagement
World Resources Institute



Nancy Ryan
Partner
eMobility Advisors



Ryan Gallentine
Director
Advanced Energy United



Amaiya Khardenavis
Analyst, EV Charging Infrastructure
Wood Mackenzie

A Snapshot of 2023 Speakers

Enquire to Speak at EV World Congress USA 2024 



Larissa Koehler
Senior Attorney, Energy
Environmental Defense
Fund



David Petrovski
Director, Sales
S&P Global



Jay Smith
Executive Director
Charge Ahead Partnership



Maggie Weber
Principal of Strategic Planning -
Energy & Policy
Port of San Diego



Kate Wright
Executive Director
Climate Mayors



Gary Lovgren
Aviation Superintendent, Facilities &
Services Aviation Department
Phoenix Sky Harbor
International Airport



Russell Vare
Auto OEM Partnerships
Kaluza



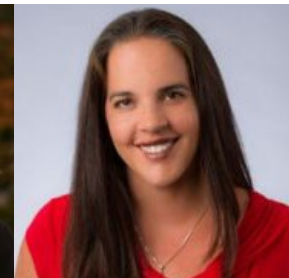
Anna Lowe
Program Manager
Zero Emissions Vehicles
Sustainability and Mobility
Department
City of San Diego



Ann-Therese E. Schmid
Partner
Nossaman LLP



Renee Yarmy
Program Director, Maritime
Sustainable Development
Port of San Diego



Heather Wagner
Deputy Director, Sustainability and
Mobility Department
City of San Diego



Robert Anderson
Senior Vice President,
Clean Energy and Infrastructure
Advisory
JLL



Gail Lewis
Principal Advisor, Strategic
Consulting Services
HDR



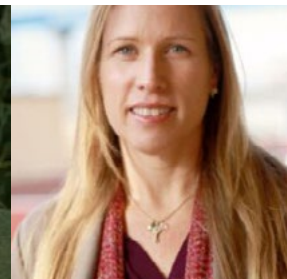
Ginger Baldwin
Economic Development /
eMobility
Centerpoint Energy



Donnie Rhoads
Director of Business Development
The Convenience
Group LLC



Roy Strasburger
CEO
Strasglobal



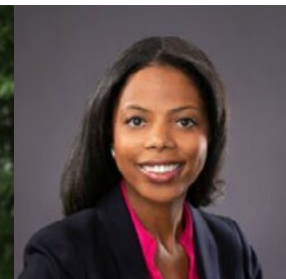
Lydia Pellecer
Environmental Manager
BAE Systems



Joshua Goldman
VP of Mobility
Xendee



Chad Reese
Environmental Affairs Manager,
Planning & Environmental Affairs
San Diego Airport



Alecia Hill
Vice President –
Impact Investments
FCP



Jennifer Wolf
Principal Manager of eMobility
Southern California Edison

What We Discussed

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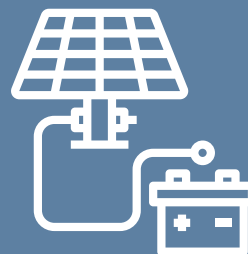
Infrastructure Procurement & Installation of Chargepoints

Outlining chargepoint rollout strategies for public and private organizations in car parks, charging stations, or on-street, and deploying chargepoints to support fleets.



Integrating EV Charging with Solar & Storage Solutions

Increasing the amount of renewables in the grid using co-located solar panels or batteries, either in large-scale chargepoints or small public installations.



Identifying Charging Locations

Utilizing data to identify ideal sites to install chargers to maximize usage, revenue, and customer experience.



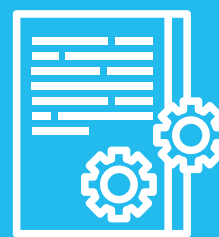
Financing the Shift to Electric Vehicles

Examining the latest business models for investors supporting charging infrastructure, and new ways to get more private finance into EV infrastructure.



Monetization Strategies for Public and Private Charging Networks

How public and private organizations can generate revenue from their chargepoints, both to offset set up costs and create additional revenue streams.

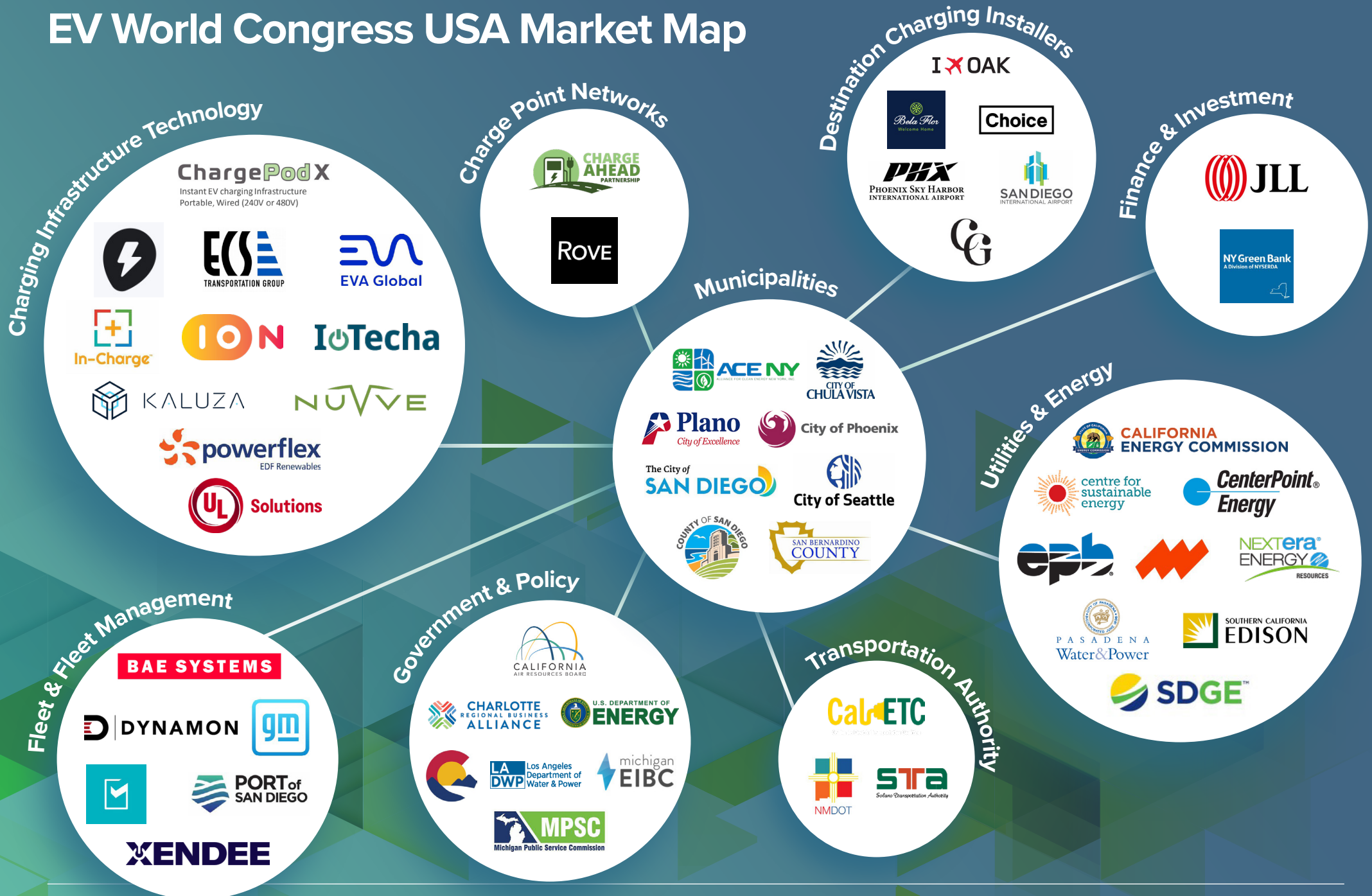


Fleet Electrification & Management

Addressing the challenges of managing an electric fleet in terms of range, charge and maintenance, as well as the infrastructure required in the depot to support vehicles.



EV World Congress USA Market Map



Job Title Snapshot

C-Level/President/
Founder/Board

20%

Director/Senior/
Head Of

34%

Business Development

15%

Specific to Mobility/
Transport/Fleets

31%

Job Titles

Air Resources Engineer

Analyst - Grid Edge

Analyst, EV Charging Infrastructure

Auto OEM Specialist

Aviation Superintendent

Business Development

Business Development Executive

Business Development Manager

Business Development Representative

Chief Business Recruitment Officer

Chief Commercial Officer

Chief Engineer

Chief Executive Officer

Chief Technology Officer

Chief, Energy and Sustainability Division

Clean Transportation Customer Engagement
Program Manager

Clean Transportation Innovation Manager

Co-Founder

Co-Founder & Chief Executive Officer

Commercial Solutions Manager

Commissioner

Consultant

Deputy Director

Deputy Director, Sustainability & Mobility

Development Manager

Digital Marketing Manager

Director

Director - Fuels and Transportation Division

Director Business Development

Director Corporate Development

Director of Business Development

Director of Commercialization and
Infrastructure

Director of Data Science, Analytics and
Quantitative Research

Director of Fleet Management

Director of Infrastructure

Director of Operations

Director of Policy

Director of Policy Analysis and Operations

Director of Sales

Director of Sustainability

Director of Transportation and Safety

Director, Advisory

Director, Field Operations

Director, Fleet Services

Director, Residential Energy and
Environmental Solutions

Division Director, Green Fleet Program

Economic Development Associate

Economist, Energy Policy & Economics Group

Electric Vehicle Charging Consultant

Electrical Engineer

Electrical Engineering Associate

Energy Commission Specialist

Engineering Intern

Job Title Snapshot

Environmental Affairs Manager
Environmental Manager
Environmental Specialist
EV Charging Infrastructure Liaison
EV Customer Solutions Manager
EV Infrastructure Innovation Manager
EV Program Manager
Executive Director
Fleet Manager
Founder
Founder and Chief Executive Officer
General Manager
Head of North America
Head of Policy & Government Affairs
Key Accounts Manager - EV
Legislative Policy Analyst
Major Accounts Manager
Manager, Vehicle Electrification
Mobility Business Development
Partner
President
Principal
Principal Advisor, Strategic Consulting Services
Principal Manager of eMobility
Principal of Strategic Planning - Energy & Policy
Product Manager
Program Director, Maritime Sustainable Development
Program Manager

Program Manager for Transactive Energy, Communications and Interoperability in Smart Grid
Program Manager, Sustainability & Mobility
Project Manager
Publisher
Renewable Technology Specialist
Research Associate
Research Data Specialist
Sales Executive
Sales Representative
Senior Account Executive, Enterprise
Senior Aviation Project Manager
Senior Consultant, E-Mobility and Electrification
Senior Customer Solutions Advisor
Senior Director, E-Mobility Sales & Business Development
Senior Environmental Specialist
Senior Manager, eMobility Strategy & Manufacturing Engagement
Senior Manager, EV Program Research
Senior Managing Director
Senior Planner
Senior Vice President
Senior Vice President of Business Development
Senior Vice President of Growth
Senior Vice President, Clean Energy and Infrastructure Advisory
Senior Vice President Corporate Development
Solutions Architect

Special Projects Program Director
Supervisor
Sustainability & Environmental Education Manager
Transportation Electrification Consultant
Vice President
Vice President – Impact Investments
Vice President of Business Development
Vice President of Development
Vice President of Mobility
Vice President of US Sales
Vice President, Technology & Astrea AI
Zero Emission Infrastructure Specialist

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Organizations That Attended



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3rd Edition



EVworldcongressUSA

Deploying EV Charging Infrastructure & Mitigating Energy Demands on the Grid

6-7 November 2024

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The Definitive Event for Accelerating
EV Charging Infrastructure Rollout in the USA

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