

Partnership Prospectus 2022/2023

 Virtual Conference | October 2022 | Online
celltechextra.solarenergyevents.com

 In-Person Conference | March 2023 | Berlin, Germany
celltech.solarenergyevents.com

Event by



Event Overview

The first live in-person PV CellTech event in two years took place in April 2022 in Berlin, Germany. The event was a fantastic opportunity for everyone to meet again and have face-to-face discussions on new and emerging PV technologies in mass production. The agenda truly captured the spectacular rate of change that PV technology is going through today.

Going forward now, PV CellTech events over the next 12 months will have two different components. The annual in-person event will again take place again in Berlin, during March 2023, with a full two-day agenda featuring the key stakeholders driving PV technology to the next level. Before then, we will also organize an online virtual event during October 2022 for more global audience participation, and focusing specifically on the rapid progress of n-type capacity expansions currently being financed. The October 2022 online event will combine on-demand and live features over a 3-day period.

We hope to see as many people as possible participate in both elements of PV CellTech over the coming 12 months. We welcome feedback on the new format and suggested topics for each event. There are many different ways to get involved, so please get in touch if you would like more information.



Finlay Colville
Head of Research, PV Tech

Online event



- ▶ Pre-recorded presentations made available on demand
- ▶ Live Q&A/fireside chats
- ▶ Live panel discussions
- ▶ Online networking available through event portal

In-person event



- ▶ Live presentations and audience Q&A
- ▶ Live panel discussions
- ▶ Networking and exhibition space
- ▶ In person networking opportunities

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Past Attendee Feedback

“ PV Cell Tech was a great event to get the latest updates on cell technology research and industry trends.

Carmen Morilla

Brookfield Renewable

“ I have been attending the PV Celltech event since 2016, and the content has always been dense and relevant, the focus areas are at the heart of the industry and the quality of speakers is very high. What I missed for the last two years was the opportunity to meet in person this very small, but hugely influential crowd of experts and industry stakeholders. I was excited to have again this experience in Berlin and I am looking forward to the next live event.

George Touloupas

Clean Energy Associates (CEA)

“ Outstanding networking forum.

Benny Landa

Lumet

“ The event provides a great overview about current status and trends and is an excellent place for networking. For networking a physical event is essential and the venue was well suited for that.

Gerry Knoch

exateq GmbH

“ I have been participating in the PVCellTech & PVModuleTech Conferences from 2018 & I observe that the Quality of Presentations, Discussions is excellent! Also, I observe that Most of the Leading Innovators, Developers as well as R&D Institutes present their latest R&D work as well as Products. This is a conference worth attending to keep oneself abreast with the Latest Trends in SPV Cell Technologies.

Anand Patil

KPGKONNECT

“ PV CellTech has been a go-to place for understanding the latest development and progress on cell technology from both academic and industrial perspective. Good interaction and networking opportunity for all players to engage meaningful discussions on materials, equipment and manufacturing processes.

Hongbin Fang

LONGi Solar

“ Great conference for catching up on what is happening in the industry

Martin Green

UNSW

“ Wonderful, renowned speakers with hands on experience. Giving overview and detail at the same time. Great mix of Academia and Industry. Good value combined with great fun.

Dr. Josef Stenzenberger

Wacker Chemie AG

Event in Numbers



250+

Attendees in person and online 50:50 split online vs in person



20+

Expert speakers



80%

Highly likely to recommend the conference



87%

Of attendees rated the agenda excellent or good



100+

Companies Represented



Attendees in Numbers

Attendees By Country

64%

Europe

28%

APAC

8%

ROW

34%

Cell and Module
Manufacturers

26%

Upstream materials and
equipment suppliers

16%

Developer/EPC/IPP

11%

Academic & Research
Establishment

4%

Technical Advisory/testing
and certification

9%

Other

April 2022 Attendee Overview

ABOITIZ	ENERGY SYSTEMS (ISE)	MEYER BURGER	SUNEDISON
ACCIONA ENERGÍA	GAF ENERGY	MKS INSTRUMENTS DEUTSCHLAND	SUNPOWER CORPORATION
ADVANCED SILICON GROUP	GARDELEC	NAMICS EUROPE	SUNRUN
AGC	GARMIN	NEOSIA RENEWABLES	SUZHOU MAXWELL TECHNOLOGY
ALEO SOLAR	GREENGO ENERGY	NEXWAFE	SYNERGY PLUS LIMITED
AMEA POWER	GREENSTAR	NINES PV	TERRA SOLAR
ATOTECH DEUTSCHLAND	H.A.L.M. ELEKTRONIK	NOURYON	THE QUARTZ CORPORATION
AUTARQ	HANWHA Q CELLS	OXFORD PV	TNO ENERGY TRANSITION
BERGEN SOLAR POWER AND ENERGY	HELMHOLTZ-ZENTRUM BERLIN, PV-COMB	PERPETUM ENERGY	TOTALENERGIES
BROOKFIELD RENEWABLE	HERAEUS PHOTOVOLTAICS	PI BERLIN	TRINA SOLAR
CEA INES	HIGHLINE TECHNOLOGY	PVEL	UNSW
CENTROTERM INTERNATIONAL	IBC SOLAR	REC SOLAR	UPGRADE ENERGY AFRICA
CLEAN ENERGY ASSOCIATES (CEA)	IMEC/ENERGYVILLE	RENA TECHNOLOGIES	VDMA
CSEM	INSOLARE	RISEN ENERGY	VITRONIC
EDAN GROUP INTERNATIONAL	ISFH	S.E.A. GROUP	VOESTALPINE SPECIAL WIRE
EDP RENOVAVEIS	ISRA VISION / GP SOLAR	SCHMID	VOLTALIA PORTUGAL
EKO.	ITRPV STEERING COMITEE	SEMCO SMARTECH	VOLTEC SOLAR
ELGIN ENERGY	JINKOSOLAR	SINGULUS TECHNOLOGIES	VON ARDENNE
ENEL	JOLYWOOD	SOLARGIK	WACKER CHEMIE
ENEL GREEN POWER	JONAS & REDMANN	SOLARWATT	WATTKRAFT
ENERGY HOLDING	KNESS	SOLEK HOLDING	WAVELABS
ENERPARC	LANDA LABS	SOLSOL	WAVELABS SOLAR METROLOGY SYSTEMS
EXATEQ	LONGI SOLAR	SONNEDIX ESPANA MANAGEMENT	
FORSCHUNGSZENTRUM JÜLICH	MAXEON SOLAR TECHNOLOGIES	STS	
FRAUNHOFER INSTITUTE FOR SOLAR		SUN CHEMICAL	

Agenda Topics for PV CellTech



Virtual Conference
October 2022 | Online

Solar Cell Technology for the Terawatt Era

- ▶ TOPCon: the first n-type variant to hit 50 GW of production capacity
- ▶ Other n-type challengers: heterojunction & back-contact cells
- ▶ Beyond single-junction: when to transition towards hybrid & multi-junction concepts



In-Person Conference
March 2023 | Berlin, Germany

The Solar Cell Landscape in 2023: Who's-Making-What in a 300 GW Production Year

- ▶ Charting the progress in mass production towards p-type & n-type efficiency limits
- ▶ The new mix of solar cell producers in the 20-GW-plus league
- ▶ Keeping mono-PERC alive: the latest process flow changes to increase cell performance
- ▶ Novel developments in production equipment & materials for advanced cell processing
- ▶ The first n-type movers now producing GW-plus annually
- ▶ Outstanding challenges for TOPCon production to allow for mainstream adoption
- ▶ Cell production around the world: new fabs located outside China & Southeast Asia
- ▶ The PV roadmap session: R&D, technology & sustainability

Sponsorship Options: In-Person Conference | March 2023 | Berlin, Germany

	Platinum	Gold	Silver	Bronze
Conference Influence				
Solo presentation	• Day 1	• Day 1	• Day 2	
Pre or post event webinar*	•			
Event Branding				
Exhibition area with table and chairs	•	•	•	•
Logo to appear on all event signage	•	•	•	•
Advertisement in event app	•	•		
Profile and logo in event app	•	•	•	•
Meeting & Networking Service				
Delegate passes	6	5	3	3
Customer VIP tickets	5	3	2	
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 Weeks afterwards)	•	•	•	•
Target account list invite with 25% off promo ticket code	20	20	10	5
Post Show				
Full event delegate list to be shared including: full name, company name, job title and email address.	•	•	•	•
Pre-Event				
Company logo and profile to feature on our website	•	•	•	•
Reciprocal website link to your home page from event website	•	•	•	•
Company logo to be included in HTML email campaigns	•	•	•	•
Promotion on relevant social media channels	•	•	•	•



Additional Branding

- VIP Dinner
- Drinks Reception Sponsor
- Lunch Sponsor
- Exclusive Lanyards
- Exclusive App Sponsor
- Pens & Pad
- Seatdrop

Also Available but Subject to Price

- Private meeting rooms
- Personalised functions
- 45 minute workshop
- Breakfast briefing

Sponsorship Options: Virtual Conference | October 2022 | Online

	Platinum	Gold	Silver	Bronze
Conference Influence				
Solo presentation pre-recorded and made available to all attendees on demand	•	•	•	
Panel position*	•	•*		•
Live Q&A/fireside chat with Finlay during event week*	•	Or •		
Event Branding				
Online space for brochures and company info	•	•	•	•
Logo to appear on all online marketing including website/emails/virtual portal	•	•	•	•
Meeting & Networking Service				
Delegate passes	6	5	3	3
Customer VIP tickets	5	3	2	
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 Weeks afterwards)	•	•	•	•
Target account list invite with 50% off promo ticket code	20	20	10	5
Post Show				
Full event delegate list to be shared including: full name, company name, job title and email address.	•	•	•	•
Pre-Event				
Company logo and profile to feature on our website	•	•	•	•
Reciprocal website link to your home page from event website	•	•	•	•
Company logo to be included in HTML email campaigns	•	•	•	•
Promotion on relevant social media channels	•	•	•	•



Online Format

- Individual presentations to be made available to attendees on demand
- Live Q&A/fireside chats with Finlay
- Live panel discussions
- Online networking available through event portal

If booked alongside in-person conference 30% discount available on listed price

* Gold sponsors can either participate in a Live Q&A or live panel discussion during the event

Contact us:

pvcelltech@solarenergyevents.com