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CONNECTING AMERICAN WIND PROJECTS WITH CAPITAL

4-5 October 2022 | The New Yorker Hotel, New York

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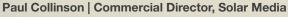
Connecting American Wind Projects With Capital

A new dawn of wind energy in US is apparent, with the Biden administration's incentivization of development, the evolution of wind technology that's providing cheaper and more efficient energy alternatives, and the growing offshore opportunity. The investment prospects in wind energy and technology in the US have never been more promising, where offshore development potential is highest in states like Delaware, Massachusetts, and North Carolina, and onshore capacity is led by Texas, Iowa, and Oklahoma.

Taking place in New York on the 4-5 October, the Wind Power Finance & Investment Summit USA will be the meeting place for asset owners, developers, utilities, investors, banks and governments to share their vision on the future of project finance, to network with key industry counterparts, and to find partners for projects. With C-level speakers already confirmed from Blackrock, JP Morgan, BNP Paribas, Global Infrastructure Partners, Investec and more, we are gearing up for the country's biggest wind power summit for CEOs, CFOs, MDs, Presidents, Partners and directors/VPs of Finance, Origination & Development.

Building on Solar Media's decade of experience producing finance & investment events in the US and globally, we offer an unparalleled network of attendees and speakers including renewable industry CEOs, CFOs, MDs, Presidents, Partners and Directors/VPs of Finance, Origination & Development. They will leading conversations around

- How will offshore development be funded, bought and sold?
- What are the hottest US markets for development right now?
- How are assets in the market changing hands?
- · What's the outlook on repowering, and extending operational life?
- How are offtake structures changing, and what's at stake?
- Which technologies are revolutionizing wind development?
- What are the supply-chain bottlenecks and how can financiers manage them?
- What's the finacibility of floating wind?
- How are investors managing portfolios of wind, solar, storage and hydrogen?



\$ 44 (0)207 871 0159

+44 (0)7827 885311

≥ pcollinson@solarmedia.co.uk

Please contact me if you would like to hear more about the event and we look forward to welcoming you to the event.



Our mission

To bring the capital seekers and capital investors into one room, to foster collaboration among the USA's second fastest growing energy industry, and to provide a platform for networking, problem solving & deal-making.



Our approach

The Wind Power Finance & Investment Summit is far more than just another renewables event – our unique proposition is that we're able to use our decade of finance & investment events network together to bring together the most senior financial professionals from all aspects of wind development: from utilities, asset owners and operators through to banks, investors and government.

Your customers attend this event to see how policy is shaping development, to understand what the project finance opportunities are, what the strategies for success look like, and who the current wind giants are partnering with.

With a clear shift to wind in the US energy outlook, you have the opportunity to cash in on future developments, and become an active player in the sector. The time is now to get a foothold in this fast-growing industry, to make a name for yourself among investors and developers, and to become a US wind.



Our commitment

To our commercial partners, we are committed to giving you an unparalleled networking experience that makes you a central player in the wind project landscape. Whether you want to fuel a sales team with new leads, heighten your brand or launch new products, no one is better placed to help than our team.

Who We Are: Solar Media Ltd.

We believe companies in the Energy industry are helping to build a cleaner and fairer world. That is why we want to help our sponsors to build their brands, make the right connections, and win the deals that help them to grow. If we can do that, we not only improve a company's bottom line but also contribute to tackling climate change and helping governments reach their decarbonisation goals.

Established in 2006, Solar Media Ltd is a business-to-business media company specialising in the provision of digital news, business intelligence, print publishing and high-quality events to serve the needs of the solar, energy storage, electric vehicle, hydrogen and now wind sector.

Incorporating Wind Finance & Investment Events into our established portfolio in 2021 was part of our ongoing strategy to be the No. 1 media platform in the renewable energy industry. Our aim is to serve as an indispensable promotional partner for our customers by consistently delivering audience engagement through quality content.

We will continue to bring together key stakeholders who are shaping the sustainable energy future and showcase real world opportunities to accelerate the transition to a low carbon energy system world-wide.







SOLAR POWER PORTAL CURRENT[±]

Our Events Portfolio Includes:



Who Will You Meet?

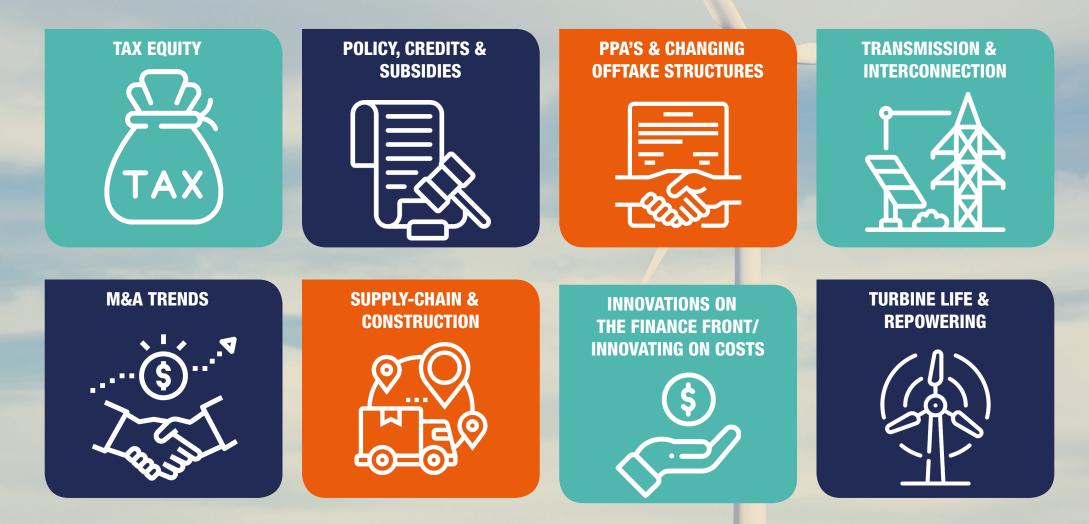


windfinanceusa.com

On The Agenda

Solar Media's Summits are renowned for their quality, breadth and expertise, featuring an all-encompassing range of strategic and technical sessions – Wind Finance & Investment USA is no exception!

Themes to be covered on our agenda include:



Our 2022 Speakers



Michael Kolodner US Power & Renewables Industry Leader Marsh





KeyBanc



US Dept. of Energy's Loan Renewables Energy **Programs Office** Seminole Finance

Peter Green Senior Vice President. Deputy Laboratory Director. Science and Technology National Renewable Energy Laboratory (NREL)



Shalini Ramanathan Director of Origination Quinbrook Infrastructure Quinbrook Infrastructure Partners

William Blake William Golove Senior Vice President Chief Development Officer **Trianon Power**

Partners

Aurko Dutta Senior Director, Commercial Swift Current Energy



Jennifer Goodwillie Head of Development Nova Clean Energy



Dana Sands VP Transmission Policy & Partner **Energy Infrastructure** Partners



Erick Ford Executive Director **New Jersey Energy** Coalition



Erika Bierschbach Vice President-Energy Market Operations & Resource Planning Austin Energy

Chris Diaz

Services LLC



Senior Attorney and Director Senior Director of Origination of Federal Energy Markets for USA and Canada Natural Resources **EDP Renewables Defence Council (NRDC)**



Kelly Snyder

João Metelo Senior Advisor Global Infrastructure Partners





Priyanka Duvvuru Stonepeak Infrastructure Peninsula Clean Energy Partners

Jan Pepper



Ilya Minevich Senior Director **Clearway Energy Group**



Compliance

Eversource

Mallory Rutigliano Martin Torres Analyst for Sustainable and Managing Director, Head Green Finance of the Americas for the Bloomberg NEF Renewable Power Group BlackRock



Michael Pantelogianis Omar Karar Co-Head of Power & VP Infrastructure US. EU and UK Apex Clean Energy Investec



Justin DeAngelis Partner & Co-Head of Sustainable Infrastructure **Denham Capital**



Jordan Newman Director, Renewable Energy & Environmental Finance Wells Fargo Securities





Clir Renewables



MD & Group Head of Energy, Natural Resources & Renewables **BNP** Paribas

For further information contact Paul Collinson 🔽 pcollinson@solarmedia.co.uk

DAY 1 | 04 October 2022

8:00-9:00	Registration and refreshments
9:00-9:05	Chairperson's Welcome
9:05-9:15	Presentation Building a Strong Framework for Future Growth
0.00 0.10	This session will assess the next steps for policy in the USA to keep the march of progress moving forward when it comes to decarbonizing the power sector.
9:15-10:00	Panel Discussion How are Capital Providers Viewing U.S. Renewables?
	 In an inflationary environment, how are investors and lenders viewing the industry?
	 How are investors and lenders keeping up with evolving technologies?
	• If aspects of projects need to be renegotiated (e.g. supply agreements or PPAs) what impact is this having on the cost of capital and investor appetite?
	How is the tax equity landscape changing?
	 Which emerging opportunities are investors ready to back in the USA and why?
	 Is it time to move beyond the project-by-project approach to project finance?
	What to make of the Inflation Reduction Act?
	Moderator: Dana Allen Sands, Partner, Energy Infrastructure Partners
	Martin Torres, Managing Director, Head of the Americas for the Renewable Power Group, BlackRock
	Michael Pantelogianis, Co-Head of Power & Infrastructure US, EU and UK, Investec
10:00-10:40	Panel Discussion Policy for a Maturing Industry – What's the Next Step for a New Era of Decarbonized Energy?
	What further policy is required to meet net zero targets?
	How to build domestic supply chains for renewable energy?
	What tax credits, if any, will make it through the senate?
	How might the direct pay option change the market?
	What will renewable energy policy for 2023 look like post midterm elections?
	Moderator: William Golove, Chief Development Officer, Trianon Power
	Erika Bierschbach, Vice President - Energy Market Operations & Resource Planning, Austin Energy
	Christopher Creed, Senior Advisor, US Dept. of Energy's Loan Programs Office
10:40-11:10	Presentation Insurable Cost of Risk Optimization: How Leaders are Getting Projects Done Faster
	The impact of decentralized energy resources and ESG on global specialty insurance markets
	The dramatically increasing demand for advocacy as opposed to agency models of insurance risk capital distribution
	Identifying actionable changes in project development, project finance and due diligence processes which leaders have already implemented and laggards need to consider to be successful.
	Michael Kolodner, US Power & Renewables Industry Leader, Marsh

DAY 1 | 04 October 2022

11:10-11:40	Refreshment break and separation into breakouts
11:40-12:20	 Panel Discussion What are the Hottest New Markets for Wind Development Right Now? Which states are providing the best opportunities for future developers? How are state incentives influencing investment decisions? What states are leading the way for offshore or onshore wind? Which regions have the best capacity factors? Moderator: Senior Representative, Bloomberg NEF Christopher Creed, Senior Advisor, US Dept. of Energy's Loan Programs Office
11:50-12:30	 Panel Discussion New Jersey – A Destination for Investment New Jersey has ambitious targets for 7.5 GW of offshore wind by 2035 as part of the state's masterplan to transition to 100% clean power by 2050. With major companies such as Ørsted and PSEG already working in New Jersey, developing the 1.1 GW Ocean Wind 1 project, and Ocean Wind 2 fast on its heels, we examine the investment opportunity in New Jersey. Moderator: Erick Ford, Executive Director, New Jersey Energy Coalition Commissioner Bob Gordon, NJ Board of Public Utilities
12:20-12:40	Sponsor Presentation Contact Paul Collinson pcollinson@solarmedia.co.uk for more information
12:40-2:00	Networking Lunch Break
2:00-3:00	 Panel Discussion Wind M&A: How Have Assets Changed Hands Over The Past Year? In 2021, the total value of M&A transactions in the global wind space almost doubled; from \$106 billion in 2020 to \$210 billion. How did 2022 compare? What drove deals in 2022 and will we match 2021's volumes? Utilities, SPACs, Sovereign Wealth FundsAre new investors coming to the table in greater numbers to meet ESG and decarbonization goals? How accurate are valuations? Gareth Brown, CEO & Co-founder, Clir Renewables
3:00-3:30	 Presentation Investment Opportunities Adjacent To Wind Will we see a future of wind co-located with storage? What other investments make sense with wind? What risk is involved with hybrid wind projects, how would the project finance look? Shalini Ramanathan, VP Origination for Renewable Energy Systems, Americas, Quinbrook Infrastructure Partners
3:30-4:00	Networking Refreshment Break

DAY 1 | 04 October 2022

4:00-4:30	 Presentation Bloomberg NEF Offshore Wind Vessels Report How many installation vessels would we need to deliver BNEF's offshore wind forecast? Which years will see a shortage (given our forecast and vessel announcements)? How many vessels will the U.S. need for its offshore wind buildout and how will the Jones Act affect project deployment? When will vessels currently on the market become obsolete considering increases in turbine size? Senior Representative, Bloomberg NEF
4:30-5:00	 Presentation Transforming The Grid: Investing In A Grid That Can Meet 2030's Renewable Targets Are we on track to have 30GW of offshore wind deployed by 2030? What further support is necessary, at state and federal levels? Which states are providing the best opportunities to meet this goal? How can we solve for the unknown costs associated with grid connection? Vandan Divatia, VP Transmission Policy & Compliance, Eversource Christy Walsh, Senior Attorney and Director of Federal Energy Markets, Natural Resources Defense Council (NRDC)
5:00-7:00	Chairperson's Remarks and Drinks Reception

DAY 2 | 05 October 2022

9:00-9:45	Panel Discussion Wind Industry CEO Keynote: What's The Outlook
	What are the lessons learned on wind finance in 2022
	 How will federal incentives impact future development of wind?
	 What are the key risks and opportunities facing developers and asset owners?
	Jan Pepper, CEO, Peninsula Clean Energy
9:45-10:45	Panel Discussion Evolving Contracts And Market Dynamics
	 How are supply chain disruptions impacting project timelines?
	What's the effect of inflation and exchange rate on contracts?
	How are offtake structures evolving?
	Aurko Dutta, Senior Director, Commercial, Swift Current Energy
	Kelly Snyder, Senior Director of Origination for USA and Canada, EDP Renewables
	Aaron Klein, Managing Director, KeyBanc Capital Markets
10:45-11:15	Networking Refreshment break
11:15-11:45	Presentation What's The Financial Feasibility Of Floating Wind? An Overview Of The Stage and Scale Of Technology
	 What lessons can the US learn from international floating wind deployment?
	What capital, infrastructure and investment is needed?
	 Which criteria does floating wind need to meet to obtain funding?
	João Metelo, Senior Advisor, Global Infrastructure Partners
11:45-12:45	Panel Discussion How Are Banks And Investors Greening Their Business?
	 Which factors are being considered in greener investments? (Carbon footprint of technology, life-cycle analysis)
	 How are banks and investors evaluating their portfolios?
	What are the priorities for banks in 2022?
	Ravina Advani, MD & Group Head of Energy, Natural Resources & Renewables, BNP Paribas
	Mallory Rutigliano, Analyst for Sustainable and Green Finance, Bloomberg NEF
12:45-2:00	

DAY 2 | 05 October 2022

2:00-3:00	Panel Discussion Tax Equity and Alternative Approaches to Financing: What's Better, and for Who?
	What are the newest innovations in project finance?
	 How is buying, selling and funding adapting to different sized developers?
	What financial structures can we borrow from other energy industries?
	Ideal uses for tax equity vs corporate finance
	Moderator: Dana Sands, Partner, Energy Infrastructure Partners
	Frank Getman, President & CEO, Great Bay Renewables
	Jordan Newman, Director, Renewable Energy & Environmental Finance, Wells Fargo Securities
	Ilya Minevich, Senior Director, Clearway Energy Group
	Chris Diaz, Senior Vice President, Renewables Energy, Seminole Finance Services LLC
3:00-3:30	Presentation Merchant Wind: How Are Investors Looking At Risk & Opportunity
	What routes to market are best, and for who?
	 How should offtakers weigh the pros and cons of PPAs vs other offtake structures?
	Will demand for merchant pricing increase with rising costs?
	What is the right way to think about risk appetite
	Justin DeAngelis, Partner & Co-Head of Sustainable Infrastructure, Denham Capital
3:30-4:00	Afternoon Refreshment Break
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3:30-4:00 4:00-4:30	
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4:00-4:30	Presentation How To Underwrite Merchant Curves • How should asset owners and developers plan around generation curves? • What difficulties face insurers of wind projects? • Who is currently underwriting wind projects William Blake, Senior Vice President, Quinbrook Infrastructure Partners Presentation What's The Future Outlook For Repowering? • How are asset owners balancing new projects and repowering projects?
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Grow Your Business Through Sponsorship

We are committed to delivering ROI and optimising your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.



To develop new business opportunities with key stakeholders across the renewable sector

Build Pipeline & Shorten Sales Cycles

To accelerate and shorten sales cycles by accessing senior decision makers and stakeholders responsible for their project road map

Thought Leadership

To ensure the market is fully conscious of the unique benefits of your solutions and advantages of partnering / investing with you

Innovation & Leadership

Demonstrate and strengthen your commitment to driving the wind power industry forward. Position yourself as a key enabler and partner of choice in accelerating a decentralised, intelligent and sustainable energy market

Relationship Building

To further ring fence existing prospects and clients. Cement your position as a leading partner of choice with companies financing or developing offshore and on-shore projects

Brand Recognition

Enhance your brand position within the renewables sector and ensure you are front of mind with qualified decision makers and industry stakeholders

Rate card

	НОЅТ \$60,000	DIAMOND \$40,000	PLATINUM \$30,000	GOLD \$25,000	SILVER \$20,000	BRONZE <i>\$15,000</i>	SUPPORTING \$12,000	EXHIBITOR \$6, <i>000</i>
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Opportunity to chair the event	•							_
Keynote solo presentation		•						
Keynote panel position	•	•						
Solo presentation	•	•	• Day 1	• Day 1	Day 2			
Panel position			• Day 1	• Day 1 Or •	Or •	•	•	
Private round table / workshop	•	•	•	01*	014		-	
Sponsored content - Q&A / Interview format	•	•	•	•				
Pre or post-event webinar	•	•						
EVENT BRANDING								
Exhibition stand with backdrop and basic furnture (*upgraded furniture package)	•*	•*	•*	•*	•	•		•
Enhanced branding - Tier 1	•	•	•	•				
Enhanced branding - Tier 2					•	•		
Logo to appear on all event event signage	•	•	•	•	•	•	•	•
Advertisement in event app	•	•	•	•				
Profile and logo in event app	•	•	•	•	•	•	•	•
MEETING & NETWORKING SERVICE								
Delegate passes	10	10	6	5	3	3	2	2
Customer VIP tickets	10	10	5	3	2			
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 weeks afterwards	•	•	•	•	•	•	•	•
Target account list invite with 50% off promotional ticket code	30	30	20	20	10	5		
Guaranteed introductions	10	10	10	8	6	3		
POST SHOW								
Full event delegate list to be shared including: full name, company name, job title and email address.	•	•	•	•				
Sponsors solo presentation or panel discussion partcipant list only to be shared including: Full name, company name, job title and email address.					•	•	•	
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Company logo and profile to feature on our website	•	•	•	•	•	•	•	•
Reciprocal Website link to your home page from event website	•	•	•	•	•	•	•	•
Company logo and link to be included in HTML email campaigns	•	•	•	•	•	•	•	•
Promotion on relevant social media channels	•	•	•	•	•	•	•	•



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ADDITIONAL BRANDING

TIER 1:

- Naming rights Host only
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- Registration desk sponsor Host/ Diamond/Platinum
- Private meeting room
- Lunch sponsor themed or not (Day 1 or Day 2) - (2)
- Drinks reception sponsor (max 2 sponsors)
- VIP dinner (onsite or off site)- Platinum & above only
- Lanyards (can be linked with registration desk sponsor)
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TIER 2:

- Breakfast sponsor (continental or hot) (2)
- Conference room seat drop (4)
- Networking break sponsor (Day 1 or Day 2) (4)
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- Changes of the date, location or main thematic qualities of the event

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About The Venue

New Yorker Hotel

Built in 1929, during the height of the Jazz Age, The New Yorker, A Wyndham Hotel has dazzled visitors with its Art Deco décor, exceptional service, and superb location in Midtown West for generations. This Art-Deco inspired highrise hotel offers a midtown location and 24-hour dining. Times Square is less than 0.6 miles from the property and Pen Station is 200 yards away.



A citywide economic reawakening in 1994 led to new management and a complete refurbishment of the iconic New Yorker. Nearly 200 rooms were officially reopened later that year, and by 2000, over 1,000 elegantly renovated rooms were brought online. In addition, the hotel remodeled

the famous Tick Tock Diner, making it a 24-hour eatery and confirming its place as a New York institution.

The New Yorker Hotel continues to thrive, attracting visitors from all over the world, including those right here in NYC. With the Jacob Javits Covention Center and Hudson Yards just minutes away, and the revitalized West Side of Manhattan becoming increasingly desirable, we're confident that this hotel will enjoy continued success well into the future. And we invite you to experience it with us!



Meet the Team & Get Involved



Paul Collinson Event Director pcollinson@solarmedia.co.uk



David Stanley-Tate Marketing Director dstanleytate@solarmedia.co.uk



Natasha Kelly Sponsorship Sales Executive nkelly@solarmedia.co.uk



Jo Wilkinson Head of Event Content jwilkinson@solarmedia.co.uk



Zain Yasin Business Development Manager zyasin@solarmedia.co.uk



Sabina Barbu Operations Executive sbarbu@solarmedia.co.uk **Our 2022 Events**



22-23 June 2022 | Austin, Texas



22-23 June 2022 | Austin, Texas



4-5 October 2022 | New York

WIND POWER Finance & Investment SUMMIT USA

4-5 October 2022 | New York



6-7 December 2022 | London, UK



1-2 February | London, UK

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