



11th Edition

SOLAR & STORAGE FINANCE USA

Partnership
Prospectus



**11 Years of Connecting Solar and Storage Projects
with Capital**

**22-23 October 2024
360 Madison Avenue,
New York**

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Welcome to Solar & Storage Finance Summit USA 2024

Solar remains the fastest-growing renewable source in the United States fueled by favorable tax credits available through the \$369 billion Inflation Reduction Act. Planned solar projects are forecasted to surge by 38%* in 2024 bringing total U.S. PV capacity to 131GW by the end of the year.

Following in step with U.S. PV capacity, U.S. battery storage capacity could double by the end of 2024. Planned and operational U.S. utility-scale BESS capacity combined totaled 16GW** at the close of 2023. Developers are expected to add 15GW to this total by the end of this year.

Growth in U.S. battery storage will continue as asset owners seek to shield themselves from variable solar generation by capturing otherwise curtailed power and leveraging energy arbitrage.

So, what does this all mean? 2024 promises to be a growth year for the deployment, financing, and investment of both U.S. solar and storage. In step with the wider industry, **Solar & Storage Finance Summit USA 2024 promises to be our biggest edition yet!**

Returning for its 11th edition, Solar & Storage Finance Summit USA 2024 remains the annual event where decision-makers at the forefront of solar and storage projects across the United States and capital converge. Featuring the most active solar and storage transactors, join us for a packed two-days of deal-making.



Jadon Guthrie
Finance and Investment Event Lead
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Nestled in a new venue at the heart of NYC, this year's Summit will explore the deployment and investment opportunities in emerging solar states, unearth pitfalls to solar and storage bankability for the sector to avoid and spotlight strategies for maximizing returns from solar and storage projects.

We look forward to welcoming you and your team to Solar & Storage Finance Summit USA 2024!

**U.S. Energy Information Administration, Short-Term Energy Outlook (STEO), January 2024*

***U.S. Energy Information Administration, Preliminary Monthly Electric Generator Inventory, January 2024*

Our commitment

To our commercial partners, we are committed to delivering ROI and optimizing your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new products, no one is better placed to help than our team. Thank you for taking the time to discuss our offering and we look forward to taking this exciting journey with you.



Our approach

Solar & Storage Finance Summit USA is far more than just another solar event – our unique proposition is that we are obsessed with delivering unique insights creating dialogue and partnerships. Your customers attend this Summit to better understand the technology disrupting the market, build strong partnerships with new and existing customers and to seek help with making the right investment decisions.

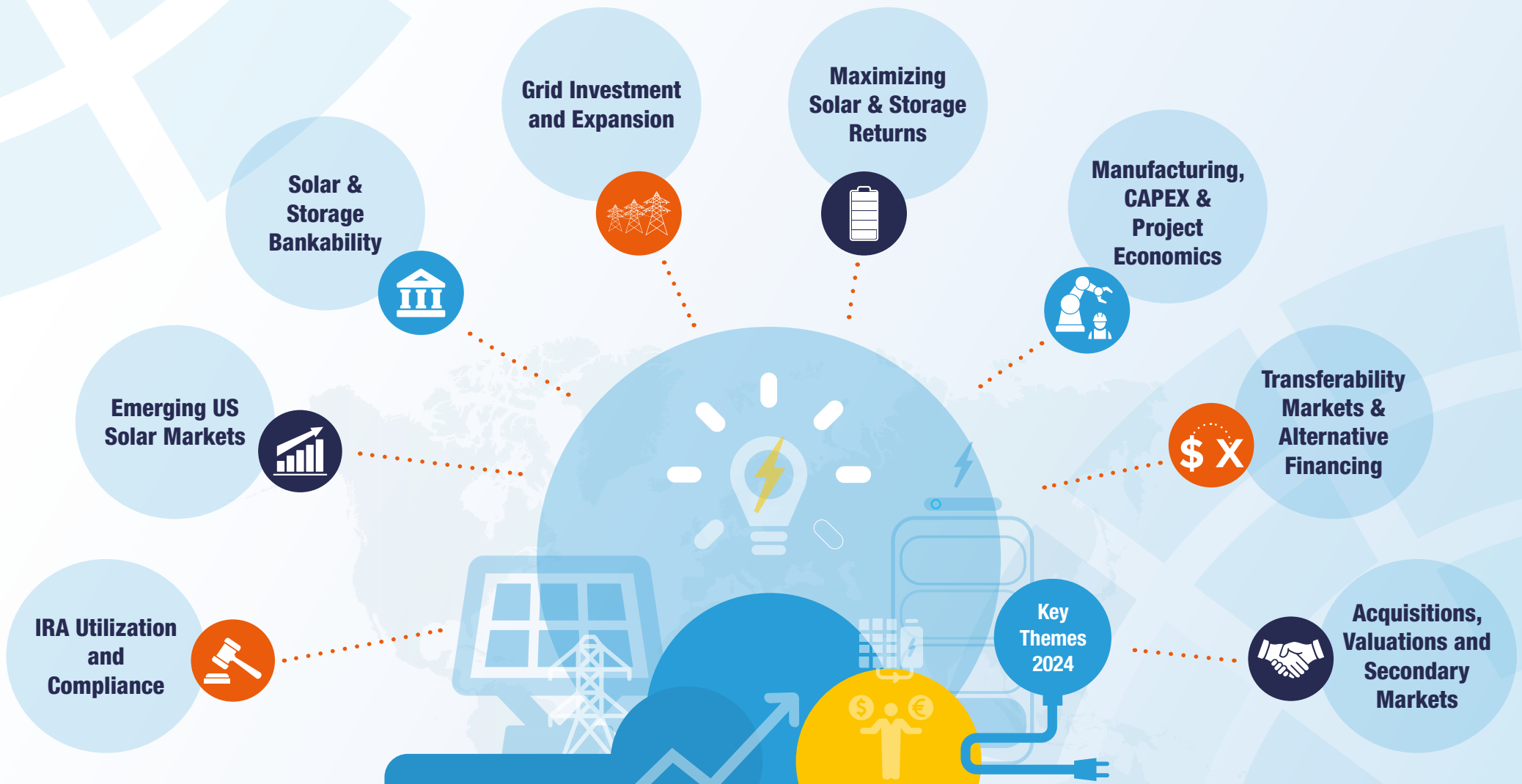
As the industry evolves at pace and we see more projects in the pipeline, only the most innovative players will succeed; now is the time to invest in marketing and business development that puts your unique proposition and brand at the forefront of decision makers minds.

Our mission

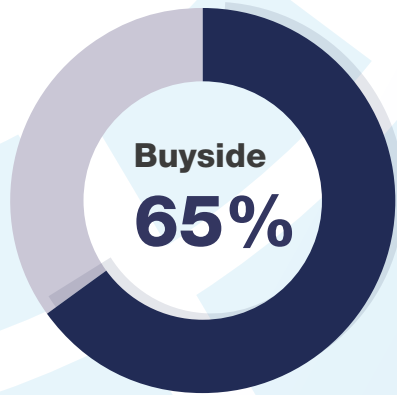
To inspire change and create the knowledge and networks that will accelerate a decentralized, intelligent and sustainable energy market.

The Key Themes For 2024

Solar & Storage Finance Summit USA is set to feature an extensive program spanning two days. The Summit is designed to host a diverse range of content with the aim of bringing the industry together in one place. We are keen to collaborate with speakers from all walks of life, including funds, developers, government entities, and banks. If you have any ideas or have someone in mind who would make a good collaborator, please get in touch with the team.

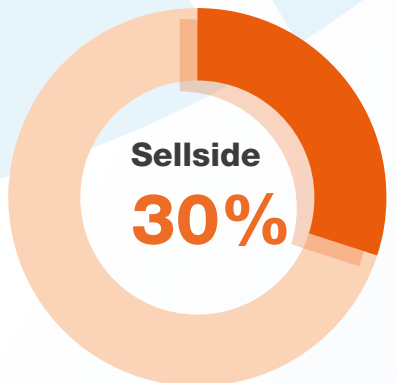


Who Will You Meet?



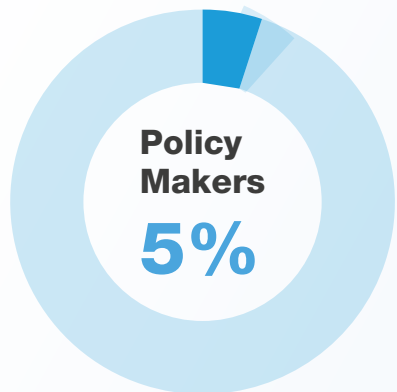
Buyside

- Banks
- Institutional Investors
- Funds
- Regional Developers
- International Developers
- Energy Buyers
- IPPs
- Utilities



Sellside

- Solar / Storage Manufacturers
- O&M Companies
- EPCs
- Law Firms
- Consultancies
- Software Companies
- Testing & Certification
- Analysts
- Insurance Companies



Event in Numbers



A Snapshot of Companies Who Attended



Delegate Profiles

41%

Director/President

- » Account Director
- » Associate Director
- » Consulting Director
- » Director
- » Director of Climate Finance
- » Director of Development
- » Director of Energy Storage
- » Director of Energy Transition Research
- » Director of Investments
- » Director of Market Design
- » Director of Market Development
- » Director of Marketing
- » Director of Operations
- » Director of Regulatory Affairs
- » Director of Strategic Sales
- » Executive Director
- » Executive Director, M&A
- » IPP Projects and Development Vice President
- » Managing Director
- » Managing Director and Group Head of the NA Utility
- » Managing Director of Energy Investments
- » Managing Director of Markets and Strategy
- » Managing Director of Trading
- » Managing Director, Head of Renewable Energy Investments
- » Managing Director, Storage Lead
- » New Markets and Business Opportunities Director
- » Northeast Regional Director and Director of Policy

- » Partner and Managing Director
- » President
- » President and Chief Executive Officer
- » President of Energy Transition Solutions
- » Senior Director
- » Senior Director of Acquisitions
- » Senior Director of Economics
- » Senior Director of Marketing
- » Senior Director of Origination
- » Senior Director of Policy and Strategy
- » Senior Director of Power Marketing
- » Senior Strategic Account Director
- » Senior Vice President
- » Senior Vice President and Head of Transmission
- » Senior Vice President of Finance
- » Senior Vice President of Renewable Energy
- » Senior Vice President, Europe
- » Strategic Sales Director
- » Vice President
- » Vice President and Head of Strategic Investments and Finance
- » Vice President for Energy Storage
- » Vice President for Renewable Energy
- » Vice President North America Sales
- » Vice President of Analytics
- » Vice President of Asset Modeling
- » Vice President of Business Development
- » Vice President of Communications Technologies
- » Vice President of Distributed Energy Resources
- » Vice President of Finance
- » Vice President of Investment and Portfolio

23%

C-Level/Founder/Board

- » America Project Development Head
- » Chief Advocacy Officer
- » Chief Commercial Officer
- » Chief Executive Officer
- » Chief Executive/President and Vice Chair
- » Chief Financial Officer
- » Chief Infrastructure and Development Officer
- » Chief Investment Officer
- » Chief Investment Officer and Co-Head of Power and Infrastructure
- » Chief Legal Officer
- » Chief Operations Officer
- » Chief Technical Officer
- » Co-Founder
- » Co-Founder and Chief Executive Officer
- » Co-Founder and Chief Operations Officer
- » Co-Owner
- » Founder
- » Founding Partner
- » Head of Investments
- » Head of Legal
- » Head of M&A Investments
- » Head of Project Finance, Americas
- » Managing Partner
- » Partner and Co-Head of Renewables Team
- » Principal and Co-Chief Executive Officer

8%

Business Development

- » Advisory Manager
- » Associate Business Development Manager
- » Business Development Lead, North America
- » Business Development Manager
- » C&I Sales Manager
- » Client Services Lead
- » Development General Manager
- » Development Manager
- » Marketing and Business Development Manager
- » Northeast Market Lead
- » Principal Business Development Manager
- » Regional Sales Manager, Northeast America
- » Senior Business Development Analyst
- » Senior Manager of Development
- » Senior Manager of Sales
- » Senior Manager of Sales and Special Projects
- » Utility Sales Manager

28%

Technical Role

- » Associate
- » Co-Author of Queued Up and Policy Researcher
- » Consultant
- » Editor
- » Energy Analytics Consultant
- » Energy Storage Development
- » Financial Analyst
- » General Counsel
- » General Manager
- » Industry Solutions Executive
- » Infrastructure and Energy Manager
- » Investment Analyst
- » Investment Operations Associate
- » Marketing Manager
- » Partner
- » Policy Associate
- » Portfolio Finance Associate
- » Power Marketing Manager
- » Pricing Manager
- » Principal Consultant
- » Producer
- » Product and Operations Manager
- » Professor of Practice and Author
- » Program Manager
- » Project Manager, Americas Region
- » Project Officer
- » Projects Administrator
- » Regional General Manager
- » Regional Marketing Manager, America
- » Senior Advisor of Clean Energy
- » Senior Consultant
- » Senior Data Science Manager
- » Senior Investor
- » Senior Manager
- » Senior Manager, M&A and Strategy
- » Senior Manager, Portfolio Analytics
- » Senior Policy Analyst
- » Senior Project Manager
- » Senior Project Officer of Clean Energy
- » Senior Research Associate
- » Solar Analyst
- » Solar Energy Manager
- » Storage Engineer
- » Storage Sector Manager, Market Policy Development
- » Strategic Account Executive
- » Supply Chain Operations Manager
- » Team Leader
- » Technical Advisor

Gallery



See Full Gallery [»](#)

Sponsorship Benefits

We are committed to delivering ROI and optimizing your time and budget; whether you want to fuel a sales team with new leads, heighten your brand or launch new services, no one is better placed to help than our team.

Lead Generation

Make sure you make the best use of your time, and develop new business opportunities with guaranteed 1-2-1 meetings on-site in New York

Accelerate decisions by accessing qualified decision makers responsible for utility scale solar and energy storage deployment across America

Shorten Sales Cycles

Thought Leadership

Present a case study, ensuring the market is fully conscious of the unique benefits of your solutions and advantages of partnering or investing in you

Join a panel and strengthen your commitment to driving utility scale solar and energy storage deployment and position yourself as a key enabler

Innovation & Leadership

Relationship Building

Network and have fun with attendees, cementing your position as a leading partner of choice when implementing utility scale solar projects

Amplify your brand around the event and ensure you are front of mind with qualified decision makers and industry stakeholders

Brand Recognition

Schedule an exploratory call with the team 

Sponsorship Options

	Host \$75,000	Diamond \$50,000	Platinum \$40,000	Gold \$30,000	Silver \$25,000	Bronze \$15,000	Supporting \$12,500	Exhibitor \$8,000
Conference Influence								
Opportunity to chair the event	•							
Keynote solo presentation	•	•						
Keynote panel position	•	•						
Solo presentation			• Day 1	• Day 1	Day 2			
Panel position			•	Or •	Or •	•	•	
Private round table / workshop	•	•	•					
Sponsored Content - 1 Piece Supplied by Client and Distributed at Event	•	•	•	•				
Pre or post - event webinar	•	•						
Event Branding								
Exhibition stand with backdrop and basic furniture (*upgraded furniture package)	•*	•*	•*	•*	•	•		•
Enhanced branding - Tier 1	•	•	•	•				
Enhanced branding - Tier 2					•	•		
Logo to appear on all event signage	•	•	•	•	•	•	•	•
Advertisement in event app	•	•	•	•				
Profile and logo in event app	•	•	•	•	•	•	•	•
Meeting & Networking Service								
Delegate passes	10	10	6	5	3	3	2	2
Customer VIP tickets	10	10	5	3	2			
Access to the event networking tool allowing you to set up meetings and capture leads (1 week before - 4 weeks afterwards)	•	•	•	•	•	•	•	•
Target account list invite with 50% off promotional ticket code	30	30	20	20	10	5		
Guaranteed introductions	10	10	10	8	6	3		
Post Show								
Full event delegate list to be shared including: full name, company name, job title and email address	•	•	•	•				
Sponsors solo presentation or panel discussion participant list only to be shared including: full name, company name, job title and email address					•	•	•	
Pre-Event								
Company logo and profile to feature on our website	•	•	•	•	•	•	•	•
Reciprocal website link to your home page from event website	•	•	•	•	•	•	•	•
Company logo and link to be included in HTML email campaigns	•	•	•	•	•	•	•	•
Promotion on relevant social media channels	•	•	•	•	•	•	•	•

Additional Branding

Tier 1.

- Drinks Reception (1)
- Lunch Sponsor Day 1 or Day 2 (2)
- Breakfast Sponsor (2)
- Lanyards (1)
- Wi-Fi Sponsorship (1)
- App Sponsor (1)
- Event Guide Sponsor (1)
- Bag Sponsor (1)
- Wellness Sponsor (1)
- Barista or Juice Machine (2)
- Popcorn Machine (2)
- Cloakroom Sponsor (1)

Tier 2.

- Seat Drop (4)
- Note Pad & Pens (1)
- Coffee Break Sponsor Day 1 or Day 2 (4)
- Corporate Gift (bottle, usb etc.)
- Water Station Sponsor (1)
- Private Meeting Rooms

Available on request

- Official After-party (1)
- Off-site Visits
- Golf Tournament
- Boat Trip
- 1/2 Day Workshops
- Smoothie Station
- Sponsored Roundtables
- Constructed Stand
- AV or Screens

Ticket Prices



Book Online >>



Add Delegate Ticket Protection for just \$99 when you register and we will refund the cost of the ticket in full* should the named ticket holder ('Holder') be unable to attend due to:

- Sickness, accident or injury of the Holder
- Death of Holder, or death of Holder's immediate family within 30 days of the event
- Preventative travel delays outside of Holder's control
- Extreme or adverse weather (snow, fog, storm) that prevents Holder's attendance to event venue
- Unavoidable Jury Service
- Strikes, riots, terrorism or other extraordinary national/international circumstance
- Changes of the date, location or main thematic qualities of the event

View full terms here: financeusa.solarenergyevents.com/delegate-ticket-protection

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New York, USA • October 2024

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Meet the Team & Get Involved

Sponsorship and Exhibition



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Solar Media
website